

## **BESPOKE ROD SERVICE**

If there is a rod design you would like and cannot find in our range, please be in touch. We have a tailor made bespoke service that is without equal. Likewise, if there is any production model in our range that you would like with a variation in finish, fitting or whipping, this is not a problem to the Bruce & Walker team.

## **PERSONALISATION**

If you would like your name hand written on your rod, or perhaps a significant date, or an inscription - it will be our pleasure to do this for you.

## **CUSTOMER CARE and AFTER SALES SERVICE**

Accidents happen. No matter how careful we are, sometimes the odds are against us and that car boot just slams down on your rod. The second it's happened you wish you could turn back the clock. Don't panic. We will always try to replace any section of any rod we make that you have broken. All paperwork can be provided for your insurance claim. We will need your whole rod back at the factory in order to match up the carbons and to fit the new section to your rod when it has been made.

Bruce & Walker is an independent, family run business, now in its third generation. Started originally by Mr Bruce's father, it is now in the care of Mr Walker's daughter Kay and son-in-law, Brian Potter.  
Third generation, same passion.

**Please don't hesitate to be in touch.  
We're here to make your rod perfect.**

